

FOR IMMEDIATE RELEASE

Contact Information:

Jeff Lindoo, Board Chair
(763) 513-4362

Jlindoo@thriftywhite.com

Minnesota Retailers Association Names Brian Steinhoff as President

September 1, 2010 (Saint Paul, MN) – The Minnesota Retailers Association today announced that Brian Steinhoff will serve as its new President beginning September 15.

“Brian Steinhoff brings a unique and critical skill set to manage and grow our statewide association including public policy experience in state legislative and executive branches of government as well as private sector management experience. Brian will effectively manage advocacy and other benefits for our members,” said Board Chairman Jeff Lindoo, Executive Vice President of Thrifty White Pharmacies.

“I am eager to lead MnRA as its next President and continue to grow the organization and represent the retail industry in Minnesota. It is a critical time for Main Street and it’s never been more important for MnRA to promote the interests of retailers so they are able to succeed in the marketplace as well as sustain and grow jobs throughout Minnesota,” said Steinhoff.

Steinhoff most recently served as senior policy advisor to Governor Tim Pawlenty working on public policy issues facing Minnesota’s business community. He also has served as a committee administrator to the Minnesota House Jobs and Economic Development Finance Committee, Director of Governor John Engler’s Northern Michigan office and General Manager of three radio stations in Michigan. Steinhoff holds a Bachelor of Science degree from Northern Michigan University.

Steinhoff succeeds current president, Bruce (Buzz) Anderson, concluding the executive search process. Anderson announced his resignation on June 16, 2010 after more than 10 years of service.

About MnRA: Founded in 1952, the Minnesota Retailers Association (MnRA) is the champion of retail business in Minnesota, both large and small. It represents a diverse group of 1,500 plus member establishments ranging from companies like Target and Bachman’s to the Norby’s Department Store in Detroit Lakes and the Uffda Shop in Red Wing. MnRA’s mission is to preserve and enhance a vital retail industry by providing a unified voice for retailers; taking a leadership position in the development of public policy and regulatory measures that impact retail business; enhancing the public image of the retail industry; and by providing information, services, and support to its members. www.mnretail.org