



**CO-CHAIRS**

Cal Brink  
Executive Director, Marshall Area Chamber of Commerce

Mark Johnson  
Executive Director, Minnesota Deer Hunters Association

Greg Larson  
Owner, Ace Hardware Redwood Falls

Ron Schara  
Host, Minnesota Bound

Brian Steinhoff  
President, MN Retailers Association

**PARTNERS**

Alexandria Lakes Area Chamber of Commerce  
AmericInn Lodge & Suites (Little Falls)  
Associated Builders and Contractors of MN  
Belle Prairie Junction Conv. Store (Little Falls)  
Bemidji Area Chamber of Commerce  
Bender's True Value Hardware (Henderson)  
Borch's Sporting Goods (Marshall)  
Busby Hardware & Appliance (Zumbrota)  
Cabela's (East Grand Forks, Owatonna, Rogers)  
Cabin Fever Saloon & Eatery (Little Falls)  
Chalstrom's Bait and Tackle (Duluth)  
Chumly's Burger & Brew (Redwood Falls)  
Country Inn & Suites (Little Falls)  
Country Kitchen (Redwood Falls)  
County Fair Foods (Marshall)  
Dakota County Regional Chamber of Commerce  
Dangerfields Restaurant (Shakopee)  
Delta Waterfowl  
DW Gunsmithing (Brainerd)  
EJ's Bar & Grill (Gaylord)  
Ely Chamber of Commerce and Information Ctr.  
Evansville Sports & Lawn (Evansville)  
Fairmont Area Chamber of Commerce  
Fairmont Convention and Visitors Bureau  
Fargo-Moorhead Convention & Visitors Bureau  
Federal Premium Ammunition  
Fergus Falls Area Chamber of Commerce  
Glen's Army Navy Store (Grand Rapids)  
Green Corridor (Redwood and Renville Counties)  
Hometown Hardware Hank (Baudette)  
Joe's Sporting Goods (St. Paul)  
L&M Fleet Supply (7 MN Store locations)  
Laib's Gunsmithing & Custom Guns (Spicer)  
Lake of the Woods Tourism  
Lakeshore Conservation Club (Brainerd)  
Lampighter Family Sports Bar and Grill  
(New Ulm)  
Lamplighter II Family Sports Bar and Grill  
(Hutchinson)  
Land of Lakes Bowfishing Association  
Larson's Ace Hardware (Redwood Falls)  
Little Crow Gunworks (Spicer)  
Lucky 7 General Store (12 MN Store Locations)  
Marshall Area Chamber of Commerce  
Marshall Convention and Visitors Bureau  
McCabe's Ace Hardware (Springfield)  
Mel's Sport Shop Guns & Gifts (Spicer)  
Mike's Café (Marshall)  
Minnesota Deer Hunters Association  
Minnesota Horse and Hunt Club (Prior Lake)  
Minnesota Outdoor Heritage Alliance (MOHA)  
Minnesota Retailers Association  
Minnesota Waterfowl Association  
Motel 71 (Redwood Falls)  
National Wild Turkey Federation, MN Chapter  
New Ulm Chamber of Commerce  
North American Bear Foundation  
North Country Convenience (Warroad)  
Northern Inn and Suites (Spicer)  
OK Corral Restaurant & Saloon (Jordan)  
Pam's Corner Convenience Store (Rushford)  
Pellicci Ace Hardware (Eagan)  
Pellicci Ace Hardware (Farmington)  
Pellicci Ace Hardware (Zumbrota)  
Pheasants Forever  
Prairie House Restaurant (Gaylord)  
Redwood Area Development Corp.  
Redwood Valley Lodge (Redwood Falls)  
Rocky Mountain Elk Foundation  
Runnings Farm and Fleet (13 MN store locations)  
Safari Club International-Minnesota  
Sawmill Inn (Grand Rapids)  
Sleepy Eye Chamber of Commerce  
Sportsman's Lodge (Baudette)  
Sportsman's Oak Island Lodge (Oak Island)  
St. Paul Area Chamber of Commerce  
Streiff Sporting Goods (Warroad)  
Tersteeg's Holiday Market (Redwood Falls)  
The Hunters Den (New Ulm)  
Travelodge Hotel (Worthington)  
Twin Rivers Archery and Outdoors (New Ulm)  
Wild Wings of Omeka, Hunt Club  
and Sporting Clays (Hugo)  
Willmar Lakes Area Chamber of Commerce  
Willmar Lakes Area Visitors and  
Convention Bureau  
Wings North, Hunt Club and Sporting  
Clays (Pine City)  
Winona Area Chamber of Commerce  
Worthington Area Chamber of Commerce  
Worthington Area Convention & Visitors Bureau

Thursday, October 21<sup>st</sup>, 2010

Nate Prouty, 612-741-6377

## MEDIA ADVISORY

### New Minnesota Partnership to Launch Efforts to Highlight Economics of Hunting

**St. Paul, MN** – A broad group of local and regional leaders representing Minnesota sporting organizations, small businesses, lodging, and retailers will hold a press conference on Tuesday, October 26<sup>th</sup> at Joe's Sporting Goods Store to announce the kick-off of the **Hunting Works for Minnesota** partnership. Speakers will address configuration and future goals of this unique organization while also providing economic data and the importance of Minnesota hunting. The group's mission is to promote the strong economic partnership between the hunting community and local Minnesota economies.

"This unique partnership is being organized to highlight the economic benefits derived from hunting and other shooting sports. Hunting helps provide thousands of jobs across the state of Minnesota and this new organization will give a voice to all of these stakeholders," says Brian Steinhoff, President of the Minnesota Retailers Association.

**WHAT: Hunting Works for Minnesota Partnership: Press Conference**

**WHEN: Tuesday, October 26, 2010, 10:30 am to 11:00 am**

**WHERE: Joe's Sporting Goods Store  
33 East County Road B  
St. Paul, MN 55117**

**WHO: Cal Brink, Executive Director, Marshall Area Chamber of Commerce**

**Mark Johnson, Executive Director, MN Deer Hunters Association**

**Greg Larson, Owner, Ace Hardware Redwood Falls**

**Brian Steinhoff, President, MN Retailers Association**

**For more information please contact Nate Prouty at 612-741-6377**