

MN Retailers Association is “upgrading” it’s website!

With this “upgrade” comes great opportunities for our members.

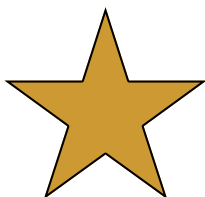
Below are listed the new features that you can take advantage of.



◆ **Membership Directory:**

⇒ With your membership to MnRA you get the Basic listing

Includes: Link to website, map, hours, contact info, social media link, up to 6 keywords, your logo on the directory page and a 200 character “about us” section.



⇒ **Enhanced listing**

Includes: Everything in the Basic listing plus, short description on directory page (200 characters), 8 photo slide show picture gallery, extended “about us” section (1600 characters), 5 bullet highlights section, youtube video spot , map link, logo on page, “visit our website” link in search results, 12 more keywords (20 total) and priority placement.

Need your business to be listed in more than 3 categories, just pay \$5 annually for each additional one.

◆ **BANNER ADVERTISING**

Members with banner ads receive Top Priority placement on their category directory listing page.

This is your banner, with a link to your website:

- ⇒ **Gold Ad: Main business directory, other pages within the website & your category**
- ⇒ **Silver Ad: Business directory & your category**
- ⇒ **Bronze Ad: Category only**



Package #1 -

Upgrade to Enhanced listing - only \$100 per year

Package #2 -

Enhanced listing and Bronze ad - only \$250 per year

Package #3 -

Enhanced listing and Silver ad - only \$400 per year

Package #4 -

Enhanced listing and Gold ad - only \$600 per year

◆ **Hot Deals!:**

List sales and deals or post coupons for people to print out.

◆ **Market Space:**

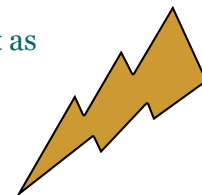
Have something that you just can't sell in your store? This is the place to list it. Think of it as MnRA's own Craigslist

◆ **Job Postings:**

Just like it sounds.

◆ **Event Posting:**

List your event on our calendar, we will tweet and Facebook it and get the word out.



For more information contact Shana at 651-227-6631, 800-227-6762 or shana@mnretail.org